



Michael Seiden

c/o Napoli Management Group
8844 West Olympic Boulevard, Suite 100
Beverly Hills, California 90211
310.385.8222

CAREER SUMMARY

Lead story reporter with exceptional live skills who is developing a reputation as a strong and compelling storyteller.

EDUCATION

Arizona State University

Tempe, Arizona
Bachelor of Arts Degree in Journalism & Mass Communication

PROFESSIONAL EXPERIENCE

General Assignment Reporter

June 2011 to June 2014

KOCO-TV, Oklahoma City, OK

Reporter who covered a wide range of stories, including major breaking news events such as the West Texas fertilizer plant explosion, Deadly Moore Tornado, as well as enterprise stories, exclusives and features. First reporter from his station on the ground for the devastating Moore tornado. Covered that major event non-stop for seven days.

General Assignment Reporter

March 2009 to June 2011

KBMT/KJAC-TV, Beaumont, Texas

General assignment reporter responsible for lead stories on 10pm weeknight newscasts, as well as posting on Facebook, Twitter and station website. Also served as weekend fill-in anchor.

Anchor/General Assignment Reporter

August 2008 to December 2008

Cronkite NewsWatch, Tempe, Arizona

Shot, wrote, and edited daily packages under deadline. Anchored Arizona State University's award-winning news program during 2008 presidential election.

Website Intern

April 2006 to February 2009

Arizona Cardinals Football Club, Phoenix, Arizona

Shot, wrote, and edited packages for azcardinals.com, interviewed NFL players and coaches, covered Super Bowl XLIV.

SKILLS

Proficient in ENPS and Final Cut Pro (non-linear)

PROFESSIONAL AFFILIATIONS

Boys and Girls Club of Oklahoma County

Represented by Liz Sherwin 310.385.8243 / sherwinl@tvtalet.com