



## **Ariel Wesler**

c/o Napoli Management Group  
8844 West Olympic Boulevard, Suite 100  
Beverly Hills, California 90211  
310.385.8222

## **CAREER SUMMARY**

A creative and personable state-of-the-art television news reporter/anchor/host with all of the requisite multimedia TV journalist skills and a sharp eye for effective storytelling. Responsible for all phases of field story development from news enterprise to the edited on-air product.

## **EDUCATION**

**University of Southern California**  
Los Angeles, California  
Bachelor of Arts in Broadcast Journalism

## **PROFESSIONAL EXPERIENCE**

### **Anchor/Specialty Reporter**

**September 2015 - Present**

**KGTV-TV, San Diego, California (Scripps)**

Primary anchor for the San Diego Scripps' 4pm broadcast "The Now." Responsible for all phases of show production and execution in a fast-paced, alternative style. Mostly unscripted, rapidly moving from topic to topic

### **Reporter/Host**

**June 2012 to August 2015**

**Scripps Media National Magazine broadcast, "The List," Phoenix, Arizona**

Reporter for the Scripps in-house nationally syndicated daily show "The List" based at KNXV-TV, Phoenix. Responsible for developing, writing and reporting alternative television feature work emphasizing topical creative content aimed at the millennial audience.

### **MMJ Reporter/Fill-In Anchor**

**November 2009 to May 2012**

**KSBY-TV, San Luis Obispo, California**

Weekday dayside reporter responsible for developing, shooting, writing and editing daily deadline television news content, web postings and Facebook. Also responsible for live field reports and occasional fill-in anchoring. Expert level knowledge of iNews, Avid and Edius Pro.

### **Weekend Anchor/Reporter**

**August 2007 to August 2009**

**KOHD-TV, Bend, Oregon**

Anchored and produced weekend news broadcasts in the context of market #193 (where everyone does everything). Developed, shot, wrote and edited day-of stories. Assisted in all newsroom functions.

### **Reporter/Anchor**

**September 2004 to May 2007**

**Annenberg TV News, Los Angeles, California**

USC Annenberg School of Journalism practicum. Wrote and produced stories for a daily newscast as a one-man-band reporter. Assisted in newscast production. USC internships included the NBC Today Show as a production assistant, KTLA-TV in Los Angeles as a desk assistant and KLSX Radio in Los Angeles as a programming and promotions assistant.

**Represented by David Ahrendts 310.385.8224 / davidahrendts@tv talent.com**