

Dia Wall

c/o Napoli Management Group
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CAREER SUMMARY

Award-winning weekday evening anchor and reporter with a decade of experience and a track record of increased ratings.

EDUCATION

Texas Christian University

Fort Worth, TX
Bachelor of Science, Broadcast Journalism

PROFESSIONAL EXPERIENCE

Primary Anchor / Reporter

September 2019 – Present

KSHB-TV, Kansas City

Co-anchors primary weekday 6:00 and 10:00 p.m. newscasts. Promoted from Weekend Anchor position. Field anchors breaking news, weather and special event coverage. Writes, produces content for all digital and social media platforms.

Weekend Evening Anchor / Reporter

April 2016 – September 2019

KSHB-TV, Kansas City

Anchored Saturday and Sunday evening newscasts increasing ratings on every program. Promoted from Reporter position. Delivered enterprise stories for weekday evening 10:00 p.m. shows. Wrote and edited digital content for all station digital platforms. Developed and implemented corporate reporter training program for onboarding as part of a company-wide team.

Reporter

April 2015 – April 2016

KSHB-TV, Kansas City

Reported for 41 Action News Today weekdays (April 2015 – October 2015); then, promoted to reporter for 10:00 p.m. newscast weekdays (October 2015 – April 2016). Shot, wrote, and edited content for newscasts and complemented with digital content alongside broadcast stories. Made community appearances on behalf of the station.

Morning Anchor / Reporter

December 2011 – April 2015

KLTV-TV, Tyler

Anchored weekday morning newscast and reported for a special station franchise. Produced hour-long content for morning newscast. Wrote, updated stories for news ticker, all digital and social media platforms. Made community appearances on behalf of the station.

PROFESSIONAL AFFILIATIONS and AWARDS

2020 to Present

KSHB | E.W. Scripps Chair for the Equity, Diversity and Inclusion Committee

2018 to Present

E.W. Scripps Content Strategy Training Program – Corporate Trainer

- 2021 Regional Emmy Award for Societal Concerns – News, “Parallels Between 1968 Race Riots, Demonstrations”
- 2021 Kansas Broadcasters Association Award for Single Topic News Coverage, “9:29: The Minutes That Moved Kansas City”
- 2019 Regional Emmy Award for Evening Newscast
- 2019 Regional Edward R. Murrow Award for News Documentary, “’68: The Kansas City Race Riots, Then and Now”
- 2019 Missouri Broadcasters Association Award for News Documentary, “KC leaders, participants, draw parallels between 1968 race riots and 2020 demonstrations”
- 2016 Regional Emmy Award for Morning Newscast