

Samaria Terry

c/o Napoli Management Group
8844 West Olympic Boulevard, Suite 100
Beverly Hills, California 90211
310.385.8222

CAREER SUMMARY

A charismatic sports anchor/reporter whose ability to connect with athletes, coaches and viewers. Samaria puts everyone at ease, and helps them tell great stories.

EDUCATION

Auburn University
Auburn, AL
Major: Journalism

PROFESSIONAL EXPERIENCE

Weekend Sports Anchor/Reporter **September 2020 – Present**
WREG, Memphis, TN

Extensive coverage of local NBA and college teams: Memphis Grizzlies, Memphis Tigers, as well as local athletes in the mid-south. Responsible for producing, editing, and anchoring 7-minute weekend 10pm sportscasts. Transform on-air scripts to AP Style for web articles and social media. Spearheaded live interview element to weekly sports shows.

Weekend Sports Anchor/Reporter **May 2018 – September 2020**
WJTV, Jackson, MS

Inspired 2-hour 'College Gameday' like broadcast live at Ole Miss home football games. Developed 'Where Are They Now?' specials featuring former star local athletes. Performed and produced 40-minute weekly Sunday night shows highlighting top local sports moments. Advocated for local HBCUs and their athletes to be covered more extensively. Produced web-only/social media content featuring player interviews and extended stories.

Weekend Sports Anchor/Reporter **March 2016 – April 2018**
KDFX, Wichita Falls, TX

Posted every on-air story to our website site and social media platforms. Helped manage both sports' and news' station Facebook and Twitter pages. Completed weekly stories focusing on local athletes and teams. Coordinated weekly 30-minute 'Sports Sunday' show featuring live guests. Gained skills in shooting and editing.