

Samaria Terry

c/o Napoli Management Group
700 N. San Vicente Blvd. Suite G820
West Hollywood, CA 90069

CAREER SUMMARY

A charismatic sports anchor/reporter whose ability to connect with athletes, coaches, and viewers. Samaria puts everyone at ease and helps them tell great stories.

PROFESSIONAL EXPERIENCE

Weekend Sports Anchor

October 2022 to Present

WKRN, Nashville, TN

Covers three professional sports teams: Tennessee Titans, Nashville Predators, and Nashville SC. Also covers a handful of collegiate teams. Produces, edits, and anchors two weekly sports shows: TN Nation and Sports Extra.

Weekend Sports Anchor/Reporter

September 2020 to September 2022

WREG, Memphis, TN

Extensive coverage of local NBA and college teams: Memphis Grizzlies, Memphis Tigers, as well as local athletes in the mid-south. Responsible for producing, editing, and anchoring 7-minute weekend 10pm sportscasts. Transform on-air scripts to AP Style for web articles and social media. Spearheaded live interview element to weekly sports shows.

Weekend Sports Anchor/Reporter

May 2018 to September 2020

WJTV, Jackson, MS

Inspired 2-hour 'College Gameday' like broadcast live at Ole Miss home football games. Developed 'Where Are They Now?' specials featuring former star local athletes. Performed and produced 40-minute weekly Sunday night shows highlighting top local sports moments. Advocated for local HBCUs and their athletes to be covered more extensively. Produced web-only/social media content featuring player interviews and extended stories.

Weekend Sports Anchor/Reporter

March 2016 to April 2018

KDFX, Wichita Falls, TX

Posted every on-air story to our website site and social media platforms. Helped manage both sports' and news' station Facebook and Twitter pages. Completed weekly stories focusing on local athletes and teams. Coordinated weekly 30-minute 'Sports Sunday' show featuring live guests. Gained skills in shooting and editing.

EDUCATION

Auburn University

Auburn, AL

Major: Journalism