

Alecia Reid

c/o Napoli Management Group
700 N. San Vicente Blvd. Suite G820
West Hollywood, CA 90069

CAREER SUMMARY

Award-winning, resourceful reporter with strong on-camera presence and more than a decade of experience. Reputation for being tenacious with proven ability to stay calm and focused under pressure while consistently delivering under tight deadlines. Recognized for in-depth analysis and insight into controversial stories, and an active leader and role model in her community.

EDUCATION

MA - Global Development Practice, Social Justice, Expected Spring 2024
M.A - Northeastern University, Boston, MA - International Relations, 2019
B.S. - Lehman College, Bronx, NY - Major in Broadcast Journalism

PROFESSIONAL EXPERIENCE

GA Reporter

July 2022 - Present

WCBS, New York, NY
Nightside reporter.

Reporter/Anchor

January 2020 – June 2022

KYW, Philadelphia, PA

General assignment live dayside reporter covering Philadelphia and the Delaware Valley. File multiple packages daily for 4 newscasts, reporting live in-studio and in the field. Lead reports of major breaking news on-air, online, and streaming. Fill-in anchor. 2020 Mid-Atlantic Emmy nominee, Breaking News.

Video Journalist/Reporter/MMJ/Fill-in Anchor

2012 to 2019

KRON, San Francisco, CA

Independently shot, wrote, and edited packages for multiple newscasts each day. Independently set up live shots using digital pack (TVU, Dejero). Assisted editorial management in story selection and assignments. Lead reports of major breaking news that went national. 2015 & 2018 Northern California Emmy nominee.

On-Air Reporter

2007 to 2012

News 12, Brooklyn, NY

Shot, wrote and edited packages for multiple newscasts.

Intern

Summer 2004

Hardball with Chris Matthews

Cut video for daily newscasts, prepared research for talent, assisted producer in control room.

On-Air Anchor/Reporter

2003 to 2007

Inside Lehman, Bronx, NY

Wrote, produced, and anchored half-hour newscasts. Provided in-depth coverage of key issues affecting the Bronx community.