NAPOLI MANAGEMENT GROUP

THE BROADCAST NEWS TALENT AGENCY

# **Shannon Ogden**

c/o Napoli Management Group 8844 West Olympic Boulevard, Suite 100 Beverly Hills, California 90211 310.385.8222

#### CAREER SUMMARY

A dynamic and authoritative anchor with 18 years experience in daily deadline television news gathering. A personable and polished television presence with outstanding voice talent, extensive field and studio live experience and unique abilities to bring humanizing personality to every anchor read and ad-lib.

#### **EDUCATION**

#### John Brown University

Siloam Springs, Arkansas Bachelor of Science in Broadcasting, Journalism Minor

#### PROFESSIONAL EXPERIENCE

#### **Primary Anchor**

# April 2006 to Present

WTLV-TV, Jacksonville, Florida (Gannett Corp.)

Leading #1 main male anchor in ADI #50 responsible for newscast assembly and production, editorial decision-making and all phases of live, deadline on-air delivery. Also responsible for hosting special weekly talk show broadcasts, contact development, story enterprise and community outreach.

## Anchor

March 2000 to April 2006

New England Cable News, Boston, Massachusetts

Primary late afternoon/evening anchor in the context of a market #6 cable local newsroom. Extensive experience in local daily deadline newscast production, in-studio, live field and news enterprise.

# Anchor/Reporter

# January 1999 to March 2000

KARK-TV, Little Rock, Arkansas

Morning anchor and reporter. Extensive anchoring and production experience and regular live reporting work.

# Anchor/Reporter

# December 1997 to January 1999

KSL-TV, Salt Lake City, Utah

Reporter and fill-in anchor at Salt Lake's #1 television newsroom. Extensive anchoring and fill-in anchoring for the #1-rated morning show. Extensive hard and soft news development involving travel and remote news production. Series feature production work.

# Anchor/Reporter

#### September 1994 to December 1997

KOLR-TV, Springfield, Missouri

Main anchor and producer for morning news broadcast and mid-day news broadcast in the 77<sup>th</sup> ADI. Extensive experience in preparation and execution of newscasts in a daily newsroom environment. Live and taped field reporting. Station public appearances.

# Reporter/Anchor

#### May 1994 to September 1994

KSPR-TV, Springfield, Missouri

All phases of field reporting and story development. Anchored morning cut-ins. Assisted in management of assignment desk.

#### Reporter

**January 1993 to May 1994** 

KHOG-TV, Fayetteville/Fort Smith, Arkansas

Responsible for story development and reporting. Participated in all phases of field reporting.