

Brianna Mellon

c/o Napoli Management Group
8844 West Olympic Boulevard, Suite 100
Beverly Hills, California 90211
310.385.8222



CAREER SUMMARY

Dynamic, engaging sports host, anchor and all-in-one reporter, delivering stories in the studio and on the field with relatable, enthusiastic precision. Self-starter and accomplished producer that follows both the plays and the athletes behind them; getting beyond the stats and into the hearts of those who make them.

EDUCATION

University of California, Santa Barbara

Santa Barbara, CA
Bachelor of Arts in Film and Media Studies, Sports Management Certificate

PROFESSIONAL EXPERIENCE

Sports Anchor / Reporter

September 2019 to Present

KFSN-TV, Fresno

Anchor and all-in-one producer for weekend sportscasts. Host of "Friday Night Football," and "Bulldog Breakdown," delivering original content for the program alongside local sports features weekly. Station go-to covering: Fresno State Athletics, Las Vegas Raiders and the San Francisco 49ers.

Sports Anchor / Reporter

April 2018 to September 2019

WOWT-TV, Omaha

Anchor for, edited, shot and produced daily sportscasts. Hosted and singularly produced a weekly 30-minute sports program alongside live reports from sporting events, both on-air and online across site and social platforms. Covered Nebraska and Creighton athletics plus two College World Series.

Sports Director

August 2016 to December 2017

KFDA-TV, Amarillo

Anchor for, edited, shot and produced weekend sportscasts. Anchored a weekly one-hour sports program for high school football, "The Wrap-Up" and basketball, "Hoop Madness." Revamped "Hoops Madness" and created a special interview segment, "Bench Talk." Managed sports department, assigned shoots reporters, and oversaw social platforms for station. Covered: Texas Tech, Dallas Cowboys, and West Texas A&M.

Sports Anchor / Reporter

December 2015 to August 2016

KFDA-TV, Amarillo

Co-anchored a weekly one-hour sports program for high school football, "The Wrap-Up" and basketball, "Hoop Madness." Live on-site reports from area sporting events. Assisted Sports Director to edit, shoot and produce weekday sportscasts; edited, shot and produced weekend sportscasts solo. Focused segment packages on local athletes' stories from around the panhandle.

News Editor / Videographer / Reporter

May 2015 to December 2015

KEYT-TV, Santa Barbara

Edited the 5:00, 5:30 AM newscast for KCOY; Edited the 6:00, 6:30, 10:00, 11:00 PM newscasts for KEYT. Controlled audio board for early AM newscasts at both KEYT and KKFX. Shot sporting events, news assignments for weekend newscasts. Became "Friday Football Focus" reporter, in-studio with highlights.

AWARDS

2021 Northern California Area EMMY® Award: Outstanding Newscast-Evening-Medium Markets, "Action News Live at Eleven: The Creek Fire," KFSN ABC 30 - Brianna Mellon, Reporter

SKILLS

Highly knowledgeable in production and editing with Velocity, Final Cut X, Premiere, and Edius, streaming web, live shots with Dejero Live+ / Live U and managing social platforms. Proficient in ENPS and Dalet and skilled in filming both with green screen and on-site multiple camera shoots.

Represented by Seth Mayeri 332.223.4027 / smayeri@tvtalent.com