



Darlene Melendez

c/o Napoli Management Group
8844 West Olympic Boulevard, Suite 100
Beverly Hills, California 90211
310.385.8222

CAREER SUMMARY

An anchor and reporter with natural storytelling instincts that also possesses strong on-air broadcasting abilities. Has covered major political, crime, weather and community interest events in the Las Vegas and New York markets.

EDUCATION

Pepperdine University

Malibu, CA
Bachelor of Arts in Journalism
Minors: Media Production & Marketing

PROFESSIONAL EXPERIENCE

Anchor

January 2022 to Present

KOAT, Albuquerque, NM

Anchors 11am and 4pm weekday shows.

Anchor/Reporter

December 2019 to December 2021

News 12, Newark, NJ

Anchors and reports for News 12 New Jersey—a 24-hour news network covering the NYC tri-state area (minimum of 6-8 shows a day). Anchor live local, state, and federal press conferences—takes notes throughout and ad-lib wrap up blocks and breaking news cut-ins. Reported throughout wall-to-wall coverage of Jersey City anti-Semitic domestic terrorist attack in December 2019, was one of the first reporters on-scene (recently Emmy-nominated for coverage of shooting). Helped lead 2020 election coverage for entire News 12 network reporting from Biden-Harris headquarters in Delaware. Reported and anchored extensively on Hurricanes Ida, Henri, and Isaias. Works with producer and assignment desk to set daily rundowns/story assignments. Send daily emails with story and content ideas stemming from community outreach/social media connections. Promotes newscasts with social media, create unique content for social platforms/web.

Reporter/Anchor

September 2017 to October 2019

8 News Now, Las Vegas, NV

Reported daily on enterprise stories and breaking news; fill-in anchoring. Reported throughout 24-hour Emmy-winning unscripted coverage of October 1 shooting (within two weeks of joining KLAS team). Reporting shed light on issues of ongoing racism within schools, exclusive report helped local man find new home and site for non-profit within weeks of story airing, followed ongoing developments of 1 October shooting investigation and maintained relationships with survivors and loved ones of victims.

Anchor/Producer/Reporter/Weather

July 2016 to September 2017

News-Press & Gazette Co, Yuma, AZ.

Produced, anchored, reported, and gave weather forecasts. Pitched enterprise story ideas daily, covered breaking news. Optimized digital strategy, used social media to tease stories to promote newscasts by posting SOTs, teaser videos, Facebook lives, etc. Served as a station representative for events and fostered community relationships by attending meetings, banquets, ceremonies, volunteer opportunities, etc. Doubled viewership for weekend newscasts after joining the KYMA staff.

AWARDS

Pacific Southwest Emmy Award: Breaking News, October 1 mass shooting