

## Jeff Maher

c/o Napoli Management Group  
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## CAREER SUMMARY

An attention-getting host, personality, news anchor and field reporter with more than ten years' experience who is able to bridge traditional news gathering with contemporary social media. Skilled in enterprise story development, contact and source work, deadline on-air delivery, one-man-banding and social networking.

## EDUCATION

### The Metropolitan State College of Denver

Denver, Colorado

Bachelor of Arts in Communications. Emphasis television broadcasting, Fall 2003

## PROFESSIONAL EXPERIENCE

### Anchor/Reporter

August 2015 to Present

KSNV-TV, Las Vegas, Nevada (Sinclair)

Anchor and host for daily two-hour morning show that provides news, entertainment, traffic, and weather relevant to region. Maintains large presence on social media to expand audience reach, including Facebook LIVE broadcasts on location. Enterprise creative ideas for stories, segments, interviews, and special assignments. Host and attend public events and serve as Ambassador of charitable organizations throughout Las Vegas, including The American Cancer Society. Mentor new employees, interns, and lead post-show meetings offering support, critique, and troubleshooting.

### Host/Anchor/Reporter

August 2011 to August 2015

KXTV-TV, Sacramento, California (Gannett Corporation)

Personality and host for extended morning show in market #20 who was solely responsible for finding trending and creative content to present. Fill-in news anchor and field reporter as assigned. A "go to" reporter/MMJ that traveled across California eager to find the lead story of the day. Developed and reported on franchise and sweep stories.

### Reporter/Fill-In Anchor

August 2006 to August 2011

KOB-TV, Albuquerque, New Mexico (Hubbard Broadcasting)

Enterprised lead stories for the 10pm newscast on a daily basis, responsible for breaking news coverage, creating investigative and in-depth specials during sweeps. Anchored newscasts when needed. Broke stories within city and state government, and Albuquerque public schools. Conducted investigative stories on corruption and consumer fraud. Participated in promotional activities and public appearances.

### Weekend Anchor/Reporter

July 2004 to August 2006

KWES-TV, Midland-Odessa, Texas

Co-anchored and co-produced the highest-rated show in West Texas. Reported for the 6 and 10pm newscasts three times a week. Responsible for breaking news coverage, enterprising story ideas on a daily basis and creating investigative and in-depth specials during sweeps.

## PROFICIENCIES

Nonlinear video editing software (Edius, Final Cut, Avid & Adobe), Microsoft Office, Social Media

## AWARDS

- 2009 New Mexico Broadcasters Association Award: Best Feature Story "Clearing the Tracks"
- 2006 Texas Associated Press Broadcasters Award: Best Continuing Coverage "Hurricane Rita"
- 2006 Texas Associated Press Broadcasters Award: Best Series "The Miracle Men"
- 2003 Society for Professional Journalists Award: Best Online Column

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