

## Michael Mackie

c/o Napoli Management Group  
8844 West Olympic Boulevard, Suite 100  
Beverly Hills, California 90211  
310.385.8222



## CAREER SUMMARY

Emmy award-winning reporter/host/producer with deep television background in all phases of news, reporting and production. Thorough understanding of all aspects of commercial copywriting, direction and marketing.

## EDUCATION

### University of Iowa

Iowa City, Iowa  
Bachelor of Arts in Radio and Television Broadcasting

## PROFESSIONAL EXPERIENCE

### Host

June 2011 to July 2014

KSHB-TV, Kansas City, Missouri

Wrote, segment produced and co-hosted an hour-long, daily entertainment show with stories that showcased the best of Kansas City. Helped schedule daily guest segments, coordinate on-location shoots and work with clients on specific needs.

### Senior Writer/Director

January 2004 to April 2012

Plattform Advertising, Lenexa, Kansas

Helped conceive, write and field-produce commercials and long-form videos for over 100 clients throughout the United States. Directed production crews, editors, and graphic designers to ensure high quality and proper execution of all aspects of production. Supervised an interdepartmental team to develop advertising and promotional campaigns for over 250 clients. Managed in-house philanthropic committee. Facilitated the development and implementation of all television production.

### Spokesperson/Host

February 2008 to May 2011

KCTV-TV, Halls, Missouri

Wrote and hosted a popular series of webisodes targeting area's viewers on fashion, celebrity news and pop culture. Through humor and wit, the segments connected with both web & TV audiences across the region and fueled tens of thousands of hits.

### Promotion Writer/Producer

June 1999 to December 2002

KCWE-TV, Kansas City, Missouri

Coordinated and supervised all field-produced media events, live remotes and special assignments. Wrote, produced and directed all award-winning on-air station promotion. Created successful marketing, sales promotion and public relation campaigns.

### Entertainment Producer/Reporter,

November 1999 to December 2002

KMBC-TV, Kansas City, Kansas

Wrote and produced weekly on-air movie reviews and entertainment reports featuring interviews with well-known film celebrities.

## AWARDS

- 2012 Mid-America Emmy Award: Informational/Instructional Segment
- 2011 Heartland Emmy Award: Best Host/Performer
- 2010 Mid-America Emmy Award: Best Host/Performer
- 2010 Mid-America Emmy Award: Best Informational/Instructional Segment
- 2008 Mid-America Emmy Award: Best Informational/Instructional Segment
- 2000 Mid-America Emmy Award: Best Promotional Campaign - Programming

Represented by Al Corral 310.385.8225 / [alcorral@tv talent.com](mailto:alcorral@tv talent.com)