

Melissa Long

c/o Napoli Management Group
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CAREER SUMMARY

An award-winning journalist with a warm, engaging television presence. Excellent interviewing skills. Extensive experience in breaking news coverage. Background in business and personal finance reporting.

EDUCATION

University of Rochester
William E. Simon School of Business
Rochester, New York
Master of Business Administration

Journalism Fellowships
East West Center - China
RIAS/RTNDA - Germany

Syracuse University
Newhouse School of Public Communications/Maxwell School of Public Affairs
Syracuse, New York
Dual Degree: Broadcast Journalism and Policy Studies, magna cum laude

PROFESSIONAL EXPERIENCE

Anchor/Reporter **2011 to Present**
WXIA/WATL-TV, Atlanta, Georgia
Anchor for 10pm newscast and business and features reporter for 11pm newscast. Primary fill-in anchor for 6, 7, and 11pm newscasts. Field anchored 2012 Democratic and Republican National Conventions for both WXIA and USA Today.

Anchor/Correspondent **2010 to 2011**
Bloomberg TV, New York, New York
Anchor and correspondent with international experience working in Hong Kong and Sydney. In New York, anchored and reported for the morning news programs.

Anchor/Reporter **2005 to 2010**
CNN.com, Atlanta, Georgia
Primary news anchor for CNN.com. Responsibilities included anchoring four hours daily, including breaking news, interviews and reporting. CNN.com's political anchor/reporter for the Presidential debates, conventions and inauguration. Fill-in anchor for CNN, CNN I and HLN. Also served as a business correspondent for HLN. Extensive experience with breaking news coverage.

Anchor/Reporter **1999 to 2005**
WROC-TV, Rochester, New York

AWARDS

Associated Press Regional Award: Series Reporting "Adirondack Railroad"
Two New York State Broadcasters Association Awards: Documentary
National Communicator Award: Documentary "Fearing the One You Love"
National RTNDA Award: Health Reporting
Broadcasters Association Award: Documentary "Heart Watch"