



Carolina Leid

c/o Napoli Management Group
8844 West Olympic Boulevard Suite 100
Beverly Hills, California 90211
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CAREER SUMMARY

An aggressive and commanding journalist who breaks major local news stories. Versatile anchor and reporter with experience hosting Spanish-language programs.

EDUCATION

University of Florida
Gainesville, Florida
Master of Arts in International Communication

Syracuse University
Syracuse, New York
Bachelor of Science in Broadcast Journalism

PROFESSIONAL EXPERIENCE

Reporter **January 2008 to Present**
WABC-TV, New York, New York
Dayside reporter and fill-in host for "Tiempo," a weekly Hispanic community issues show. Enterprise stories, build sources and write stories for air.

Reporter/Anchor **February 2006 to December 2007**
WEWS-TV, Cleveland, Ohio
Lead night side reporter and fill-in anchor. Broke major local news stories including a homeowner's association fraud case in Northeastern Ohio.

Reporter/Anchor **December 2003 to January 2006**
Central Florida News 13, Orlando, Florida
General assignment reporter and fill-in anchor for Spanish newscasts. Significant coverage of hurricanes and severe weather conditions.

Reporter **January 2002 to November 2003**
WCJB-TV, Gainesville, Florida
Shot, wrote and edited feature stories as a general assignment reporter.

PROFESSIONAL AFFILIATIONS

National Association of Hispanic Journalists
National Association of Black Journalists

Represented by Mendes Napoli 310.385.8220 / napolim@tvtaent.com