



## Erika Hayes

c/o Napoli Management Group  
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## CAREER SUMMARY

A poised anchor and reporter with experience on both morning and evening newscasts. Conversational, and compelling storyteller eager to enterprise. Able to write, shoot and edit and has built a strong, insightful social media presence.

## EDUCATION

### University of South Carolina

Columbia, South Carolina  
Bachelor of Arts in Broadcast Journalism

## PROFESSIONAL EXPERIENCE

### Anchor/Reporter

January 2013 to Present

WBTW/WFXB-TV, Myrtle Beach, South Carolina

Anchor for 10 and 11pm newscasts. Shoot, write and edit enterprise features and breaking news. Live reporter from the field for 5 and 6pm newscasts.

### Anchor/Reporter

May 2010 to January 2013

WBTW/WFXB-TV, Myrtle Beach, South Carolina

Anchored both 5 and 7am newscasts. Helped create, produce and launch FOX Morning News 7 to 9am newscast in 2011. Started weekly franchise that features exceptional teachers and students throughout the community.