

Yasmeen Hassan

c/o Napoli Management Group 8844 West Olympic Boulevard, Suite 100 Beverly Hills, California 90211 310.385.8222

CAREER SUMMARY

A charismatic and engaging anchor/reporter with experience as a producer and assistant news director. Strong enterprise reporting and MMJ skills. A reliable and professional newsroom presence. Proficient in Arabic.

EDUCATION

University of Arizona

Tucson, Arizona
Bachelor of Arts in Film and Television Production and Public Relations

PROFESSIONAL EXPERIENCE

Anchor/Reporter/Assistant News Director

KAPP/KVEW-TV, Kennewick, Washington

M-F early evening news anchor and producer. Report, shoot and edit packages. Manage morning meeting as well as newsroom producers and reporters. Prepare detailed plans of news events. Maintain records of daily newsroom and broadcast activity.

Producer/Reporter

February 2012 to June 2013

June 2013 to Present

KTVK-TV, Phoenix, Arizona

Produced a live, daily hour of the number one rated morning show in Phoenix, "Good Morning, Arizona". Delivered, shot and edited live hits and packages for broadcast. Maintained regular communication with anchors, reporters, director, and floor crew throughout broadcasts.

Associate Producer

February 2011 to February 2012

KSAZ-TV. Phoenix. Arizona

Produced in-studio shows and field segments. Edited video and created graphics for broadcast. Booked guests, pitched segments for morning show. Wrote news stories, anchor copy, teases, headlines and promo material.