



Lisa Gresci

c/o Napoli Management Group
8844 West Olympic Boulevard, Suite 100
Beverly Hills, California 90211
310.385.8222

CAREER SUMMARY

A memorably attractive, bright and poised young digital journalist with tremendous growth potential as a reporter and anchor. Fully at ease with all facets of MMJ content creation and social media. Skilled in: Edius, LiveU, All Social Media Platforms, Worldnow, Precis, ENPS 6&7, iNews, Oasis, Aspera

EDUCATION

Quinnipiac University
Hamden, Connecticut
Bachelors in Communications, Broadcast journalism
May 2013

PROFESSIONAL EXPERIENCE

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| MMJ Reporter
WMBF-TV, Myrtle Beach, South Carolina | January 2014 to Present |
| Staff multi-media journalist and general assignment reporter responsible for all phases of daily, deadline news gathering, source contacts, shooting-writing-editing and delivery live in the field and in the studio. | |
| Production Assistant
WHDH-TV, Boston, Massachusetts | July 2013 to January 2014 |
| Sort and assign scripts. Write stories for the web Help reporters and photographers in the field Run prompter for news casts Assist assignment desk gather stories | |
| Production and Audience Intern
The Rachel Ray Show, New York, New York | January 2013 to May 2013 |
| Prepare segments. Direct audience for the show. Fill in as an extra on the set. Monitor audience from loading to show end | |
| Broadcast Intern
WVIT-TV (NBC O&O), New Haven, Connecticut | June 2012 to September 2012 |
| Assist assignment desk with calls and news gathering Write stories for the web Help reporters through interviews Join photographers in the field | |
| Production Intern
NBC Olympics, Stamford, Connecticut | January 2012 to May 2012 |
| Collaborate with Production Team for 2012 Olympics Transcribe interviews Set up and come up with athlete interview questions Research athlete stats Sort through past logs and games | |