NAPOLI MANAGEMENT GROUP

THE BROADCAST NEWS TALENT AGENCY

# **Charisse Gibson**

c/o Napoli Management Group 8844 West Olympic Boulevard, Suite 100 Beverly Hills, California 90211 310.385.8222

### CAREER SUMMARY

A personable and commanding anchor and reporter with five-years experience and a memorably attractive television style. Responsible for all phases of in-studio show prep and on-air delivery, and social media brand extension.

## **EDUCATION**

### Southern University and A&M College

Baton Rouge, Louisiana
Bachelor of Arts in Mass Communications

## PROFESSIONAL EXPERIENCE

#### Anchor

#### March 2013 to Present

## KSLA-TV, Shreveport, Louisiana

Co-Anchor of the #1 rated morning show in the market. Delivers breaking news coverage under various time constraints. Serves as fill-in anchor for all evening and weekend broadcasts.

### Reporter/Fill-In Anchor/Producer

#### **April 2011 to March 2013**

WLOX-TV, Biloxi, Mississippi

Helped launch station's 6:30 pm newscast on CBS side. Served as regional news anchor as well as writing and anchoring station's "Around the Region" segment. Fill-in anchor for all evening and weekend newscasts. Experienced severe weather coverage and wall to wall news. Promoted to lead producer.

### Producer/Desk Assistant

### August 2010 to April 2011

WWL-TV, New Orleans, Louisiana

Collected data and information for stories. Associate producer for morning news program. Built graphics, edited video and served as reporter when needed.

Intern

May 2009 to August 2009

WDSU-TV, New Orleans, Louisiana

### AWARDS

Journalism and Women's Symposium (JAWS) Diversity Fellow
 NWLA Susan G Komen Volunteer of the Year "Trendsetter" Award
 African American "Make a Difference" Achievement Award