



## Laura Geller

c/o Napoli Management Group  
8844 West Olympic Boulevard, Suite 100  
Beverly Hills, California 90211  
310.385.8223

## CAREER SUMMARY

Assertive multimedia journalist with an outstanding ability to develop key sources within state/local government and police forces. Ability to work along multiple platforms and heavy use of social media. Trained in non-linear editing, Final Cut Pro, Avid and Edius. Member of IRE.

## EDUCATION

**Northwestern University, Medill School of Journalism**  
Evanston, Illinois  
Bachelor of Science in Journalism

## PROFESSIONAL EXPERIENCE

### Multimedia Journalist

October 2008 to Present

WWBT-TV, Richmond, Virginia

Promoted to Richmond beat reporter in 2012. Shoot, report and edit stories for the NBC, Fox and CW affiliates. Enterprise all stories and deliver live reports daily. Break local investigative stories on a regular basis using culled sources. News coverage includes: local and state government, "Neighborhood Crime Watch" segments on crime trends and "On Your Side" consumer and investigative reports. Certified live truck operator.

### Reporter

March 2005 to September 2008

The Florida Channel-TV, Tallahassee, Florida

Specialized in political reporting, the Florida Supreme Court and state government. Reporter for programming that airs throughout the state of Florida. Notable interviews: Lieutenant Governors Jeff Kottcamp and Toni Jennings, Chief Justices of the Florida Supreme Court along with other political figures.

### Reporter/Freelance

January 2003 to April 2003

WKYT-TV, Lexington, Kentucky

Reported on general assignment stories including live shots and breaking news. Edited own material.

## AWARDS

- 2013 Emmy Award, Continuing Team Coverage.
- 2011 Edward R. Murrow Award, Breaking News-Tornado Coverage
- 2011 One of Richmond's "Top Tweeples" Richmond Grid Magazine
- 2007 Silver Telly-Top Honors-Documentary category "Lest We Forget: The Legacy of the Nuremberg Trials" Reporter/Producer

Represented by Liz Hart 310.385.8223 / liz.hart@tvtalent.com