

Christiana Ford

c/o Napoli Management Group
700 North San Vicente Boulevard, Suite 820
West Hollywood, California 90069

PROFESSIONAL EXPERIENCE

In-Depth Reporter

April 2021 to Present

WLEX, Lexington, KY

Goes beyond headlines and gets to the bottom of a story. Plans and builds connections to produce original and unique reporting. Long form reporting to explain complex issues. Creates sidebar pieces to localize national breaking news events. Drafts shot plans for video and audio elements for stories.

MMJ

June 2019 to March 2021

WILX, Lansing, MI

Pitching newsworthy story ideas with visual elements daily. Shooting video using a mini professional video and GoPro. Editing daily stories using Edius. Conducting interviews and writing web stories daily using AP Style. Developing a network of community sources who provide tips and early access to information. Covering breaking news, crime, weather, features, enterprise and statehouse politics. Covered flooding, a plane crash, the coronavirus pandemic, Black Lives Matter Protests, Presidential campaign rallies, and an alleged killer/cannibal. Building connections with local politicians to source stories. Delivering live reports from a cell phone or TVU. Utilizing Instagram to create daily news snapshots.

Intern

August 2018 to December 2018

WKYC, Cleveland, OH

Field producing by logging video, screening sound, setting up interviews, conducting on camera interviews for on-air stories. Assisting Investigative and Special Projects Units with long term research tasks. Shooting video for daily news segments on Sony DSR mini professional video camera. Running the weekend assignment desk. Floor producing half-hour show Live on Lakeside.

Emma Bowen Fellow

June 2016 to August 2018

WDIV, Detroit, MI

Research and Production Assistant for documentary, UN-WANTED, The Deportation of an Immigrant Family's American Dream. Managed Facebook and Twitter accounts of Reporter Paula Tutman. Field produced by logging video, screening sound, setting up interviews, conducting on camera interviews for on-air stories. Conducted interviews, wrote web-stories for www.ClickonDetroit.com, researched and pitched news stories daily. Assisted Investigative and Special Projects Units with long term research tasks.

Study-Away

January 2018 to April 2018

Fox News Special Report With Bret Baier, Washington D.C.

Created banners for daily live-news panel. Supported Production Assistant with daily assignments. Live-logged national events, assisted segment producers with segments. Assisted White House Producer with daily correspondent package. Supported Field Producers on exclusive interviews with Senators Graham and Grassley, Saudi Arabian Foreign Minister Adel al-Jubeir, and Secretary of Health and Human Services Alex Azar. Supported reporter with breaking news at the State Department.

EDUCATION

Kent State University

May 2019

Kent, Ohio

Broadcast Journalism, Minor Political Science

Study-Away

January 2018 to April 2018

Washington D.C.

Washington Program on National Issues