



Jordan Evans

c/o Napoli Management Group
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CAREER SUMMARY

Digitally-forward meteorologist with engaging presence. Strong augmented reality graphics creator, weeks away from a CBM certification.

EDUCATION

Arizona State University

Tempe, Arizona
B.S. (Meteorology / Climatology) & B.A. (Journalism & Mass Communication)

PROFESSIONAL EXPERIENCE

Weekend Evening Meteorologist / Weekday Climate Reporter 2021 to Present

KTUL-TV, Tulsa

Anchors weathercasts for all weekend evenings and delivers first response severe weather and climate reporting as needed throughout the weekdays. Innovated augmented reality look with Baron Lynx. Expanded station website with severe weather and weather news sections. Engage with viewers across all social media platforms with lives, polls and explainers. Does regular fill-in for the chief and morning weekday meteorologists.

Weekday Morning Meteorologist 2020 to 2021

KXXV-TV, Waco

Anchors 2.5-hour morning show, cut-ins, and middays. Innovated weather graphics by introducing augmented reality with WSI MAX. Covered the historic Texas winter storm in 2021. Occasional field reporting on weather-related topics including heat and winter travel safety.

Weather Anchor and Broadcast Reporter 2018 to 2020

KAET-TV, Phoenix

Built and anchored weather forecasts and social media. Innovated weather graphics by introducing augmented reality with WSI MAX. Shot, wrote, and edited news packages and published digital versions under deadline on issues and interests surrounding climate change, water, and sustainability.

AWARDS

2020	Rocky Mountain Emmy Award, Outstanding Student Talent
2019, 2020	1st Place, Television Weathercaster, BEA Festival of Media Arts
2019	Broadcast Meteorology Scholarship Recipient, National Weather Association
2016	1st Place, Weather Report, Student Television Network