

Avery Cotton

c/o Napoli Management Group 8844 West Olympic Boulevard, Suite 100 Beverly Hills, California 90211 310.385.8222

CAREER SUMMARY

A versatile and energetic anchor/reporter with a great on air presence. Can write, shoot and edit as well as report live. An accomplished social media manager. Experience producing.

EDUCATION

Auburn UniversityAuburn, Alabama
Bachelor of Arts in Radio, Television and Film

PROFESSIONAL EXPERIENCE

Morning Anchor/Reporter Weekend Anchor/Reporter Web Reporter/Producer Weekend Reporter/Producer Intern May 2015 to Present July 2013 to March 2015 August 2012 to July 2013 August 2011 to August 2012 May 2011 to August 2011

WKRG-TV, Mobile, Alabama

Currently anchors Monday through Friday morning newscast from 5 to 7 am while also turning daily stories. Has served as a weekday general assignment reporter and a weekend anchor at the helm of 5, 6 and 10pm newscasts. Has written, shot, edited and produced pieces throughout her tenure at the station. Experienced live reporter. Strong social media background which includes generating interest in the WKRG Facebook page which has the most 'likes' in the entire Media General family. Has also managed the station's website, produced web content and reported on technology and social media-related stories.