



Marc Cota-Robles

c/o Napoli Management Group
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CAREER SUMMARY

A credible, commanding and memorable anchor who handles breaking news with ease and confidence. Exceptional live reporting skills and finds that developing sources is key to notable news stories. Heavy use of social media to maintain and grow viewer contact.

EDUCATION

Chapman University
Orange, California
Bachelor of Fine Arts in Broadcast Television Journalism

PROFESSIONAL EXPERIENCE

Anchor **January 2012 to Present**
KCOY/KKFX-TV, Santa Barbara, California
Co-anchors evening news, weeknights on KION and KCOY at 5, 10 and 11pm. Plus recorded "live-to-tape" shows at 3, and 9pm. Cowles California Media consolidated all stations to broadcast from one hub in the Salinas-Monterey market. Report and edit/shoot own material. Extensive, live news coverage experience.

Anchor **February 2007 to Present**
KION/KCBA-TV, Monterey, California
Primary weeknight co-anchor since 2010. Began as general assignment reporter in Salinas-Monterey market, then promoted to weekend anchor in fall of 2007 and transitioned to morning anchor in 2009. In January of 2012, station owners consolidated both market-stations; KION and KCOY to broadcast all news from the Salinas/Monterey market.

Anchor **April 2006 to February 2007**
KVII-TV, Amarillo, Texas
Co-anchored weekday morning news and reported on breaking news and general stories.

AWARDS

2012 **Emmy Award: Best Newscast in Northern California (Small market)**
2011 **Emmy Award: Best Newscast in Northern California (Small market)**
2011 **Regional Edward R. Murrow Award: Overall Excellence**
2011 **Regional Edward R. Murrow Award: Breaking News Coverage "Watsonville Plane Crash"**

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