



## Sean Coffey

c/o Napoli Management Group  
700 San Vicente Boulevard, Suite G820  
West Hollywood, California 90069  
310.385.8222

## CAREER SUMMARY

Engaging and energetic anchor who can cover any primary role across the news desk, with experience from live coverage to sports to interviews and breaking news.

## EDUCATION

**College of William & Mary**  
Williamsburg, VA  
Bachelor of Arts in English, Minor in Marketing

## PROFESSIONAL EXPERIENCE

**Anchor** **August 2020 to Present**  
**WBRE / WYOU-TV, Wilkes-Barre, PA**  
Delivers the weekday morning broadcasts, anchoring and producing the daily blocks. Shot, edited, and wrote stories out of the stations' Williamsport, PA Bureau prior to promotion to anchor. Delivered new talk-show program to increase engagement with viewers.

**Sports Anchor** **June 2018 to July 2020**  
**WDSU-TV, New Orleans**  
Anchored sports and news, reporting on national sports and breaking news for evening newscasts. Shot and produced local enterprise packages, weekly sports features, and live game athletics coverage. Created stand-alone and supporting digital content for stations' website and social media platforms.

## PROFESSIONAL SKILLS and INDUSTRY INVOLVEMENT

Fluent in Italian. Highly knowledgeable and proficient with iNews, ENPS, Avid, Dalet, Final Cut Pro X, Adobe Premiere, and Media Central. Google AdWords Certified. Social platform expertise with Twitter, Instagram, YouTube, etc.