

# Jessica Borg

c/o Napoli Management Group 8844 West Olympic Boulevard, Suite 100 Beverly Hills, California 90211 310.385.8222

# CAREER SUMMARY

A major market, daily deadline reporter and anchor, with an attractive, animated and energized television presence. Capable of creating a sense of urgency in every story. Social media aware and responsible for all phases of story enterprise, contact development, and on-air presentation.

# EDUCATION

Iona College New Rochelle, New York Master of Science in Journalism

# PROFESSIONAL EXPERIENCE

Freelance General Assignment Reporter WCBS-TV (CBS O&O), New York, New York News 12 Long Island, Long Island, New York

Freelance general assignment reporter for 24-hour regional news channel. Coverage includes extensive live field reporting, breaking news, and human-interest stories.

# Anchor/Reporter

WPVI-TV, Philadelphia, Pennsylvania

Anchored the top-rated weekend morning newscast in the market. Wrote, produced, and reported live news segments for evening and nightly newscasts, with an emphasis on crime reporting and breaking news.

#### Anchor/Reporter

KDKA-TV, Pittsburgh, Pennsylvania Anchored the market's top-rated weekend evening newscast. Lead live field reporter for evening and nightly newscasts. Go-to entertainment reporter, profiling hit shows on CBS network.

#### **Reporter/Fill-In Anchor**

News 12 The Bronx-TV, New York, New York Reported and served as substitute anchor for the region's 24-hour news channel.

# AWARDS

Iona College Edward J. Lovas Journalism Award via the Department of Mass Communications

New York University Founders Day Award for "the highest bracket of scholastic preferment"

### 2014 to Present

New York University

New York, New York

Magna Cum Laude

Bachelor of Science in Communications

# 2004 to 2008

2000 to 2004

1999 to 2000