

# Gabby Arzola

c/o Napoli Management Group 700 North San Vicente Boulevard, Suite 820 West Hollywood, California 90069

## CAREER SUMMARY

A bilingual reporter, journalist and storyteller that thrives on telling character and culture centric stories.

### PROFESSIONAL EXPERIENCE

### Reporter

### **July 2022 to August 2023**

### WFOR-TV, Miami, FL

Reporter for Mon-Fri 11p newscast with specialty in breaking news and covering important humaninterest stories in the area. Covered Hurricane Ian for weeks throughout the state and a go-to presence for CBS News social media platforms.

### MSJ/Reporter

### July 2019 to June 2022

### Spectrum Bay News 9, Tampa, FL

Responsible for pitching character-driven enterprise stories. Single-handedly covered breaking news stories such as the Surfside building collapse, and Piney Point overflow. Excelled in creating interactive live shots for daily and national coverage. Shot, wrote and edited packages for the 5 P.M. newscast. Engaged with viewers using social media platforms (Facebook Live & Twitter).

### MMJ

### June 2017 to August 2019

### WGFL, Gainesville, FL

Pitched, shot, edited packages for newscasts. Created engaging live shots while solo. Exclusive breaking news within city government, law enforcement, and other local interest stories by creating and maintaining proprietary sources. Wrote web scripts for the mycbs4.com website. Responsible for running the assignment desk, and produced show.

#### **EDUCATION**

### Florida International University

Miami, Florida Bachelor of Science in Broadcasting Cum Laude