



## Marissa Armas

c/o Napoli Management Group  
700 North San Vicente Boulevard, Suite G820  
West Hollywood, California 90069

### CAREER SUMMARY

Bilingual anchor and reporter with an organic, authentic connection to the Hispanic community. Genuine presence, experienced border and political reporter.

### PROFESSIONAL EXPERIENCE

#### Reporter / Anchor Fill-In

2021 to 2023

KCNC-TV, Denver

Lead nightside reporter, breaking stories in market with crossover coverage on CBS Newspath, CBS Evening News. Anchor fill-in for the desk across dayparts. Main interpreter for Spanish language interviews, segments. Delivers investigative stories on Latino youth, diversity and inclusion. Engages social media actively to engage viewers and promote stories.

#### Reporter / Anchor Fill-In

2018 to 2020

KOAT-TV, Albuquerque

Special assignment / GA reporter covering the entire state and its border region. Enterprise, wrote and delivered stories and broke news with live shots daily. Created weekly series on immigration, border security at the U.S. / Mexico border; covered COVID-19 impact on indigenous communities. Main fill-in anchor weekends.

#### Associate Producer

2016 to 2018

NBC News Digital - NBC Latino / NBC LX, New York

Shot, edited and produced national videos for NBC News digital, NBC Latino and other platforms. Managed interns and contributors. Wrote articles for NBCNews.com.

#### Reporter / MMJ

2015 to 2016

KTSM-TV, El Paso

Shot, edited and produced videos for four daily newscasts. Executed enterprise and investigative stories, Spanish-English translation, multiple live shots for breaking news daily.

### EDUCATION

#### Columbia University

New York, New York  
Master of Science in Broadcast Journalism

#### Metropolitan State University of Denver

Denver, Colorado  
Bachelor of Arts in Journalism and Spanish

#### East-West Center

Korea-United States Journalists Exchange  
Fellowship

### PROFESSIONAL SKILLS

Fluent in Spanish.

Proficient in Adobe Premiere Pro, Final Cut Pro, Edius, Avid, iNews, ENPS, Audacity, Lightroom, InDesign, Photoshop. Knowledgeable using DSLRs, ENG cameras, Canon C100, Olympus LS-10, Panasonic HD2