

Alex Apple

c/o Napoli Management Group
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Beverly Hills, California 90211
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CAREER SUMMARY

Smart, capable journalist with local investigative and national political reporting experience. Significant online political and sports reporting track record.

EDUCATION

Texas Christian University

Fort Worth, Texas
Bachelor of Arts in Journalism and Political Science

PROFESSIONAL EXPERIENCE

Social Media Branding Specialist

2017 to Present

Brand Yourself, Lancaster, Pennsylvania
Social media and content strategist.

Reporter/Fill-In Anchor

2014 to 2016

WCAX, Burlington, Vermont
Lead political reporter and fill-in anchor. Coverage of the 2016 Presidential Election.

Contributor

2016 to Present

Politico
Contributes long form, freelance writing on Northeast politics.

Senior Writer

2014 to Present

Professional Media Group
Senior writer for all college football and NASCAR editorial content.

Sportswriter/MMJ

2013 to 2014

Dallas Morning News
Covered college sports for web and print platforms.

Analyst

2012 to 2014

Fox Sports/Scout.com
Across TV, radio, and print, contributed recruiting analysis for Big 12 basketball and football, with an emphasis on Texas Christian University.

Host

2011 to 2013

KTCU-FM, Dallas, Texas
Hosted weekly sports talk radio show in the Dallas-Fort Worth market.

Executive Editor and Founder

2010 to 2011

SportDFW.com
Created website, built a team of reporters to cover TCU athletics, the Texas Rangers, Dallas Cowboys, and Dallas Mavericks.

AWARDS

2012 and 2013 Winner, TCU Dan Jenkins Scholarship for Excellence in Sports Journalism

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