



## Ashley Allen

c/o Napoli Management Group  
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Beverly Hills, California 90211  
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## CAREER SUMMARY

A smart, young talent with tremendous potential and all of the requisite social media and MMJ skills in demand in today's television newsroom.

## EDUCATION

**Pepperdine University**  
Malibu, California  
Bachelor of Arts in Theatre and Television

**S.I. Newhouse School of Public Communications,  
Syracuse University**  
Syracuse, New York  
Master of Science in Broadcast and Digital Journalism

## PROFESSIONAL EXPERIENCE

### Anchor/Reporter

October 2013 to Present

KCEN-TV, Waco, Texas

Anchor M-F 4:30 am newscast. Produce and report news headlines throughout two-hour morning show. Produce and anchor "What's Trending" segment with different content in both hours. Frequent live and breaking news reporting from the field. Experience turning day-of news packages and VO/SOT's for evening newscasts. Promotes content throughout the day from multiple social media platforms.

### MMJ

July 2013 to August 2013

WCIA-TV, Champaign, Illinois

Shot, wrote and edited stories from the station's Washington, D.C. bureau to be aired in Champaign-Springfield DMA. Localized national issues for Illinois viewership including student loan legislature, gun tracing activity and food stamp developments.

### Promotional Assistant

February 2010 to November 2010

KIIS-FM, Burbank, California

Reported on-air from promotional events throughout the Los Angeles metropolitan area. Coordinated concerts and artist meet-and-greets for the station. Administrative duties included handling paperwork for on-air prize winners.

## AWARDS

Mary Pickford-Stotsenberg Scholarship Recipient