DAVID OSHIMA BIO

David Oshima has ten years experience in website design; providing front and back-end development for various organizations. He implemented the Walt Disney Art Classics private gallery intranet, Walt Disney Art Classics public site (www.disney.com/disneyartclassics), and various online store applications, among others. He served as the webmaster for Walt Disney Art Classics, NATPE (National Association of Television Production Executives) and IFP (Independent Feature Project). He also worked on two redevelopments of the Getty Conservation Institute website. Most recently, he is providing web development services to several non-profit organizations.

He graduated with a degree in Marketing and International business from the University of Hawaii with specific concentration in the globalization of sales and marketing strategy. After serving as the Marketing Coordinator for a local bank, he went to work for the art publisher of the Walt Disney Company (Walt Disney Art Classics) where he was charged with developing and implementing a database to catalog the thousands of animation cels from various Walt Disney film and television productions. He successfully transitioned this database into a private dealer extranet to allow gallery owners to view and purchase artwork online.

After leaving Walt Disney Art Classics in 1998, he started his own web development company and began offering creative and affordable solutions for small and medium-sized companies that were just discovering the internet as a place to do business. He coupled his love and fascination of technology with his understanding of marketing to provide real value to his customers and help them maximize their online budgets. David firmly believes that a company website is a natural extension of a business's marketing efforts and should be used synergistically to promote their products and services.

With recent developments and changes in the way people use the internet, David has focused on expanding and broadening his services. This includes web-enabled applications, CDRom development, audio and video editing/encoding for online streaming, and flash-based demos for web and standalone distribution.

Whether he's creating a user-interface for an e-commerce site, or finding ways to save a business money by automating services on the web, David naturally pulls together his design and business knowledge in a cohesive and creative way. You can reach David at webmaster@pipelinegraphics.com.

DAVID T. OSHIMA

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SKILLS

Flash, Dreamweaver, Fireworks, Photoshop, Illustrator, Premiere, Acrobat, Homesite (hand-coding), Javascript. Information architecture, user interface, quality assurance, and user testing. PHP/MySQL database interface/design. GIF, JPG, and SWF file optimization. Videography (Final Cut) and computer animation (3D modeling) experience.

EXPERIENCE

1998 – present, PIPELINE GRAPHICS, INC., Los Angeles, Ca.
Web Developer
Create and develop content and design for client websites including Flash animation design, user-interface design and user testing. Design and develop front-end and back-end database connectivity. Provide internet consulting and marketing. Develop and maintain commerce-enabled websites.

1995 – 1998, WALT DISNEY ART CLASSICS, Burbank, Ca.
Web Developer / Production Assistant
Managed and developed content and design for Disney dealer web extranet. Successfully transitioned manual process for viewing artwork to automated in-house ordering system. Created and maintained television animation art database. Provided customer service, training and technical assistance. Selected animation art for release to market.

1994 – 1995, ADRAY'S OF LOS ANGELES, Van Nuys, Ca.
Training Production Specialist
Developed and designed training materials for new store openings. Coordinated training programs with all departments and conducted stand-up training. Produced/edited training videos.

1992 – 1993, LIBERTY BANK, Honolulu, Hi.
Marketing Coordinator
Bank promotion/advertising design and implementation for various media. Edited employee newsletter and Annual Report and coordinated bank-sponsored community events.

EDUCATION

1987 – 1992, UNIVERSITY OF HAWAII, Manoa, Hi
B.B.A. in Marketing and International Business