

Archith Seshadri

c/o Napoli Management Group
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CAREER SUMMARY

Arch was born in India, grew up in Alpharetta, Georgia. B.S in Electrical Engineering and Masters Degree in Industrial Engineering. Knowledgeable about technology, science and business content. Arch began in business, but switched to his passion, storytelling. Print experience and huge social media buff.

EDUCATION

Georgia Institute of Technology

Atlanta, Georgia
Masters Degree Industrial and Systems Engineering

Georgia Institute of Technology

Atlanta, Georgia
Bachelors Degree Electrical Engineering

PROFESSIONAL EXPERIENCE

Anchor/Reporter

2010 to Present

WJBF-TV, Augusta, Georgia

Weekend morning anchor, reports during week, produces newscasts and manages social media content. Beats: business/technology/science/energy.

Reporter

2008 to 2009

WMAZ-TV, Macon, Georgia

Shot, edited and wrote for air and online. Produced 6 and 11pm newscasts.

Intern

September 2006 to December 2006

CNN, Atlanta, Georgia

Produced packages about climate change, and for CNN series, "Technology Effects". Midterm elections.

Writer

2004 to Present

Khabar Magazine, Atlanta, Georgia

South Asian monthly, 80,000 readerships. *Features and Around Town Reporter*. Articles on student issues, celebrity profiles, media industry. Contribute to Success Strategy column.

Business Consultant

2004 to 2010

Accenture, Atlanta, Georgia

PeopleSoft Human Resources Consultant. Led on-shore/off-shore teams; managed projects, budgets and wrote communications for company.

PROFESSIONAL AFFILIATIONS

Asian American Journalists Association

Network of Indian Professionals

Volunteer Work: Junior Achievement, Raksha, Ekal Vidyalaya, Children's Healthcare of Atlanta, American Cancer Society, Baal Dan