

Derrick Rose

c/o Napoli Management Group
8844 West Olympic Boulevard, Suite 100
Beverly Hills, California 90211
310.385.8222



CAREER SUMMARY

General assignment reporter who excels at creative storytelling through visual and written means. Reports live daily and consistently enterprises stories.

EDUCATION

Towson University
Towson, Maryland
Bachelor of Science, Electronic Media/Film

PROFESSIONAL EXPERIENCE

Reporter/Anchor **October 2012 to Present**
WPMI-TV, Mobile, Alabama
Weekend evening anchor and general assignment reporter, nightside. Works on a lot of breaking news, but also enterprises stories. Lead story nightly.

Reporter **March 2010 to February 2012**
WBTW-TV, Charlotte, North Carolina
Reported for morning newscasts; enterprised stories and breaking news. Helped station excel in coverage of stories via station website. Proficient in using social media to further emphasize coverage and station brand.

Reporter **February 2007 to February 2010**
WAVY-TV, Norfolk, Virginia
Reported for the highest-rated morning show in the state. Daily coverage of breaking news and enterprise reporting. Anchor fill-in for the weekend broadcasts.

Reporter **October 2004 to October 2006**
WJTV-TV, Jackson, Mississippi
Lead nightside reporter responsible for enterprising story ideas for the evening newscast and responding to spot news. Creatively turned daily packages. Fill-in anchor for the weekend broadcasts.

Reporter **January 2004 to October 2004**
WABG-TV, Greenville, Mississippi
Greenwood Bureau Chief. Helped station gain competitive edge by covering stories in 8 counties. Only reporter in market to execute daily live-shots. One-man-band. Fill-in anchor for 5 and 11pm and weekend broadcasts.

PROFESSIONAL AFFILIATIONS

National Association of Black Journalists
Charlotte Area Association of Black Journalists
Hampton Roads Black Media Professionals, Past President
NATAS Capital Chesapeake Bay Chapter

AWARDS

2010 North Carolina Associated Press Broadcasters: Rookie of the Year
2006 Jackson Association of Black Journalists: Journalist of the Year
2005 Associated Press: Best Investigative Story

Represented by Laurie Jacoby 310.385.8221 / jacoby1@tvtalent.com