

## Carissa Lawson

c/o Napoli Management Group  
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## CAREER SUMMARY

A highly engaging, commanding and warm anchor who is a newsroom leader. Outstanding experience covering breaking news.

## EDUCATION

### New York University

New York, New York  
Bachelor of Arts in Broadcast Journalism

## PROFESSIONAL EXPERIENCE

### Morning News Anchor

February 2011 to Present

News 12, New Jersey

Anchors 4 ½ hours of news each weekday morning. Noon show added to responsibilities after ratings boost on morning show. Extensive live, breaking news coverage on set and in the field. Conducts live field interviews and on set guest segments. Hosted special shows. Involved in the community and makes station appearances for various local events. Serves as moderator on panel discussions.

### HealthWatch Anchor/Freelance

January 2011 to February 2011

CBS News, New York, New York

Anchored early morning health updates for HealthWatch. . Reported stories for CBS affiliates nationally for Newspath

### Evening News Anchor/Reporter

March 2006 to December 2010

WLKY-TV, Louisville, Kentucky

Anchored weeknight 6pm news and reported for the 5pm. Primary fill-in anchor for 11pm newscasts. High level of community involvement.

### Evening News Anchor

August 2003 to December 2005

WWAY-TV, Wilmington, North Carolina

Anchored 5pm and 5:30pm newscasts. Special assignment reporting. Began highly successful franchise series.

### Morning News Anchor

July 2002 to August 2003

WWAY-TV, Wilmington, North Carolina

Anchored morning newscast and cut-ins. Significantly increased ratings which led to evening news anchor promotion.

### Anchor/Reporter

April 2001 to July 2002

WUNC-TV, Durham, North Carolina

Lead fill-in anchor for daily state-wide news broadcast. Reported and produced news stories.

### General Assignment Reporter

November 1999 to April 2001

WLFL-TV, Raleigh, North Carolina

## AWARDS & AFFILIATIONS

James Fennimore Cooper Memorial Prize for Excellence in Journalism

Team Edward R. Murrow Award: Best Newscast 2009

Team Edward R. Murrow Award: Best Newscast

North Carolina Associated Press Award: Best Feature

National Association of Black Journalists

Kappa Tau Alpha Journalism Honor Society

Represented by Liz Hart 310.385.8223 / Liz.Hart@tvtalent.com