



Kirsten Joyce

c/o Napoli Management Group
8844 West Olympic Boulevard, Suite 100
Beverly Hills, CA 90211
310.385.8222

CAREER SUMMARY

An extremely engaging and personable journalist who strives to win and is trusted by viewers. Extensive reporting experience coupled with social media tools. A reliable employee who is a team player.

EDUCATION

University of Washington

Seattle, Washington
Bachelor of Arts in Communications/Broadcast Journalism

PROFESSIONAL EXPERIENCE

Reporter/Freelance

July 2012 to Present

Northwest Cable News-TV, Seattle, Washington

Reports on general assignment news and anchors on a freelance basis.

Weekend Anchor/Reporter

June 2010 to June 2012

KCPQ-TV, Seattle, Washington

Anchored the weekend evening news. Reported live during the week on general assignment/breaking news, typically posting two packages a day.

Weekend Anchor/Reporter

September 2006 to May 2010

KTVK-TV, Phoenix, Arizona

Anchored the weekend evening news solo at 5 and 9 pm. Wrote packages and SOTs for the weekend news. Reported live during the week on general assignment/breaking news, typically posting two packages a day. Community involvement and volunteer with station telethon events.

Morning Anchor/Reporter

July 2000 to August 2006

KTVN-TV, Reno, Nevada

Anchored the weekday 5-7 am, #1 rated morning show. School watch reporter. "Get Out and Go" adventure series reporter. Produced and wrote "Kid Power" program and "Mentor of the Month" segments. Responsible for generating and turning nightly stories. Consistent, daily live reporter.

Reporter/Fill-in News & Weather Anchor

July 1999 to July 2000

KAYU-TV, Spokane, Washington

Lead crime reporter. Part of news start-up team. Developed focus of newscasts and established station image. Generated, wrote and edited daily news stories.

Weekend Anchor/News Reporter

December 1996 to July 1999

KVEW-TV, Kennewick, Washington

Co-anchored, produced and reported. Live-shot and one-man-band experience. Developed weekly "Safe Neighborhoods" franchise.

AWARDS

2004 Media Person of the Year

Represented by Liz Hart 310.385.8223 / liz.hart@tvtalent.com