

Cassandra Jones

c/o Napoli Management Group 8844 West Olympic Boulevard, Suite 100 Beverly Hills, California 90211 310.385.8222

CAREER SUMMARY

Energetic, warm, bi-lingual weathercaster who can deliver complicated weather information in a concise and conversational way that connects with the viewers.

EDUCATION

Arizona State University
Walter Cronkite School of Journalism
Tempe, Arizona
Bachelor of Arts in Journalism

Mississippi State University Starkville, Mississippi Online Broadcast Meteorology in progress

PROFESSIONAL EXPERIENCE

Morning Weather/Anchor/Reporter

August 2011 to Present

KCOY/KION/KKFX/KCBA/KMUV-TV & Telemundo, Salinas & Santa Maria, California

Produce and anchor weather segments across two markets for morning newscasts and also produce and anchor weather segments in Spanish for the Telemundo station. Co-anchors the morning newscasts and is also responsible for producing weather reports for local radio stations in both markets.

Weekend Weathercaster/Reporter

June 2010 to May 2011

KOIN/KCBA/KMUV-TV & Telemundo, Salinas, California

Produced and anchored weathercasts on weekend newscasts and reported during the week as a multimedia journalist.

Weathercaster/Reporter

August 2009 to May 2010

KAET-TV, Phoenix, Arizona

Produced and anchored weather and reported on nightly newscasts which aired on the PBS station in the Phoenix market.

Reporter/Videographer

January 2010 to May 2010

Fox Sports Arizona, Phoenix, Arizona

Produced, shot and reported stories that aired on the regional cable channel serving all of Arizona.

Weathercaster/Reporter

August 2009 to December 2009

KFPH-TV, Flagstaff, Arizona

Produced and anchored weathercasts for Telefutura station in Spanish.

Intern

May 2009 to August 2009

KSAZ-TV, Phoenix, Arizona