



Erica Ferrari

c/o Napoli Management Group
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CAREER SUMMARY

A hard-hitting street reporter who isn't afraid to go after tough stories in rough areas. Live reports are flawless and compelling. Solid writer, editor and camera operator. Enterprises story ideas and develops sources using social media.

EDUCATION

Marymount Manhattan College

New York, New York
Bachelor of Fine Arts
Minor in Theater & Communications

PROFESSIONAL EXPERIENCE

Reporter/MoneyWatch Anchor

June 2012 to Present

CBS Newspath, New York, New York

Freelance reporter in New York for Newspath and early morning anchor for CBS MoneyWatch segments.

Reporter/Freelance

2012

CNBC.com, New York, New York

Pitch and oversee the creation of original stories from start to finish - including finding guests, locations, as well as writing, reporting, and directing the shooting of the story. The original reports air on cnbc.com--which is one of the most heavily trafficked website in the world.

Writer/Update anchor

April 2011 to Present

Current-TV, New York, New York

Conducts in-depth field interviews, research and edits elements for live segments. Writes shows and delivers two live updates per weekday.

Reporter/Freelance

September 2009 to December 2011

New York 1 News, New York, New York

Extensive breaking news reporting. Daily live work. Edited own packages. Covered local news, financial stories and special segments.

Writer

April 2009 to June 2010

Fox News, New York, New York

Wrote national and international stories for affiliates around the country.

Morning Anchor

December 2005 to August 2009

News 12 the Bronx and Brooklyn, Bronx, New York

Anchored weekday morning newscasts and conducted live break-ins during breaking news. Shot, wrote and edited stories under deadline for daily broadcast. Submitted two story ideas ranging from: local, national, international topics, Latin American issues and health matters.

AWARDS

2008 New York Press Club Award: Crime reporting, TV: The Yard Blues: A Reality of Drugs and Prostitution

Represented by Liz Hart 310.385.8223 / liz.hart@tvtalent.com