

Erica Ferrari

c/o Napoli Management Group
8844 West Olympic Boulevard, Suite 100
Beverly Hills, California 90211
310.385.8222



CAREER SUMMARY

A hard-hitting street reporter who isn't afraid to go after tough stories in rough areas. Live reports are flawless and compelling. Solid writer, editor and camera operator. Enterprises story ideas and develops sources using social media.

EDUCATION

Marymount Manhattan College

New York, New York
Bachelor of Fine Arts
Minor in Theater & Communications

PROFESSIONAL EXPERIENCE

Reporter/Package Producer

July 2013 to Present

Al Jazeera America, New York, New York

Report and produce original content for daily news. Hands-on involvement in transitioning this network from former Current TV.

Reporter/MoneyWatch Anchor

June 2012 to August 2013

CBS Newspath, New York, New York

Freelance reporter in New York for Newspath and early morning anchor for CBS MoneyWatch segments.

Reporter/Freelance

2012

CNBC.com, New York, New York

Pitched the creation of original stories from start to finish - including finding guests, locations, as well as writing, reporting, and directing the shooting of the story. The original reports aired on CNBC.com—one of the top websites in the world.

Update Anchor/Writer

April 2011 to July 2013

Current-TV, New York, New York

Conducted in-depth field interviews, researched and edited elements for live segments. Wrote shows and delivered two live updates each weekday. Wrote content for Keith Olbermann.

Reporter/Freelance

September 2009 to December 2011

New York 1 News, New York, New York

Extensive breaking news reporting. Daily live work. Edited own packages. Covered local news, financial stories and special segments.

Writer

April 2009 to June 2010

Fox News, New York, New York

Wrote national and international stories for affiliates around the country.

Morning Anchor

December 2005 to August 2009

News 12 the Bronx and Brooklyn, Bronx, New York

Anchored weekday morning newscasts and conducted live break-ins during breaking news. Shot, wrote and edited stories under deadline for daily broadcast.

AWARDS

2008 New York Press Club Award: Crime reporting, TV: The Yard Blues: A Reality of Drugs and Prostitution

Represented by Liz Hart 310.385.8223 / liz.hart@tv talent.com