

## Rob Eicher

c/o Napoli Management Group  
8844 West Olympic Boulevard, Suite 100  
Beverly Hills, California 90211  
310.385.8222



## CAREER SUMMARY

Authoritative Certified Broadcast Meteorologist with personality who knows how to balance data with storytelling. Significant severe weather experience.

## EDUCATION

**University of Maryland**  
College Park, Maryland  
Master of Science in Meteorology

**University of Maryland**  
College Park, Maryland  
Bachelor of Science in Earth System Science

## PROFESSIONAL EXPERIENCE

**Meteorologist** **2009 to Present**  
*WOFL-TV, Orlando, Florida*  
Weekend evening meteorologist, primary fill-in for chief. Severe weather experience includes Tropical Storm Debby, record cold temps and sleet winter 2010, numerous tornado warnings and severe weather outbreaks. Generates social media content. Produce and maintain WSI, Titan HD, Baron FasTrac Radar and Baron Omni computer systems for station.

**Adjunct Professor** **2005 to Present**  
*Embry-Riddle Aeronautical University, Daytona Beach, Florida*  
Teach introductory level meteorology, aviation weather and broadcast meteorology courses. Design broadcast meteorology program

**Meteorologist** **2008**  
*WKMG-TV, Orlando, Florida*  
Primary fill-in for chief. Covered Tropical Storm Fay record flooding and other severe weather incidents. Produced and maintained WSI Titan and Baron VIPR computer systems for station. Upgraded weather graphics system to wide screen format.

**Meteorologist** **2004 to 2007**  
*Central Florida News 13, Orlando, Florida*  
Weekend evening meteorologist. Covered record hurricane year 2004, tornado outbreaks during Hurricane Wilma, 2005 and deadly Groundhog Day tornado in 2007.

**Meteorologist** **1999 to 2003**  
*WBOC-TV, Salisbury, Maryland*  
Morning meteorologist. Severe weather includes numerous blizzards, Hurricane Floyd. Live remotes, interviews with guests.

## COMPUTER SKILLS

WSI Trueview, WSI Titan Radar, Baron Omni, Baron FasTrac Radar, Baron VIPR Radar, Weather Central Super Genesis Live, Adobe Photoshop, Adobe Premiere, Gimp Graphics Editor, SeaMonkey Web Composer, Microsoft Office

## PROFESSIONAL AFFILIATIONS

Member of the American Meteorological Society Board of Broadcast Meteorology  
Member of the American Meteorological Society Committee on the Station Scientist  
American Meteorological Society (AMS) Certified Broadcast Meteorologist  
National Weather Association (NWA) Seal of Approval  
Chair-Elect of the Board of Broadcast Meteorology

## **AWARDS**

- 2011 Seminole County Public Schools Outstanding Volunteer Speaker
- 2008 Seminole County Outstanding Environmental Education Volunteer
- 2008 Florida Society of Professional Journalists Award for Excellence in Weather Reporting
- 2005 Central Florida News 13 Employee of the Month for October

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