



Jaime Cerreta

c/o Napoli Management Group
8844 West Olympic Boulevard, Suite 100
Beverly Hills, California 90211
310.385.8223

CAREER SUMMARY

A high-energy and engaging anchor with a proven track record of contributing to ratings success. Over ten years of anchor and reporting experience and currently using social media tools.

EDUCATION

Arizona State University

Tempe, Arizona
Bachelor of Arts in Broadcast Journalism

PROFESSIONAL EXPERIENCE

Primary Anchor

2006 to Present

KOKH-TV, Oklahoma City, Oklahoma

Co-anchor the one-hour 9 pm news and the half-hour 10 pm, as well as report daily between newscasts. Enterprise stories, extensive live work and writing. Interface with the station website posting stories. Active with Alzheimer's Association, Oklahoma Chapter and the Juvenile Diabetes Research Foundation.

Anchor/Reporter

2002 to 2006

KBMT-TV, Beaumont, Texas

Produced and anchored the 5 pm news and served as evening fill-in anchor. Promoted to evening anchor from morning anchor. Reported daily and was field anchor after Hurricane Rita. Conducted live interviews and reported on breaking news.

Morning Anchor/Reporter

2001 to 2002

KSPR-TV, Springfield, Missouri

Produced and anchored the morning show which consisted of hard and soft topics. Reported live for the evening news.

Reporter

1999 to 2001

KOAM-TV, Pittsburg, Kansas

One man band reporter. Delivered packages daily and wrote vo/sots.

AWARDS

Texas Associated Press Broadcasters Award
Southeast Texas Press Club Award

Represented by Liz Hart 310.385.8223 / liz.hart@tvtalent.com