

Valonda Calloway

c/o Napoli Management Group
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Beverly Hills, California 90211
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CAREER SUMMARY

High energy, personable news anchor with dimension and command. General assignment reporter with solid live skills. Committed to high journalistic standards and community awareness.

EDUCATION

Winston-Salem State University

Winston-Salem, North Carolina
Bachelor of Arts in Mass Communications, Graduated cum laude

PROFESSIONAL EXPERIENCE

Host

2010 to Present

WNCN-TV, Raleigh, North Carolina

Enterprise and execute segments for a 30-minute lifestyle show, "My Carolina Today." Prepare guests to be interviewed in studio or on location on topics ranging from health to finance to home improvement. Post content to station web page and on Facebook. Represent station at community events.

Reporter/Anchor

2010 to 2010

WXII-TV, Winston-Salem, North Carolina

Served as a freelance reporter and weekend morning anchor for three months. Covered general assignment and breaking news.

Student Newspaper Advisor

2009 to Present

Fayetteville State University, Fayetteville, North Carolina

Oversee the production, promotion and staff of the student newspaper, "The Voice." Manage a staff of 30 writers, photographers and editors. Teach students proper writing style, journalistic ethics and interviewing techniques. Serve as mentor and role model.

Anchor/Reporter

2001 to 2009

WRAL-TV, Raleigh, North Carolina

Promoted to Monday-Friday morning/noon co-anchor of three person team from weekend morning anchor in 2005. Additional duties as early evening live reporter, covering live-shots and breaking news.

Anchor/Bureau Reporter

1999 to 2001

WNCT-TV, Greenville, North Carolina

Anchored and co-produced every show. Researched, shot, wrote and edited news stories under non-stop deadline pressure, producing at least one story and one VOSOT daily. Member of Edward R. Murrow and Peabody award-winning team for continuous coverage of Hurricane Floyd.

Reporter/Anchor

1998 to 1999

City Cable 16, Washington D.C.

Interviewed news sources and conducted research on DC government, politics, community and national and international news. Wrote and anchored daily news updates.

Reporter/Writer

1994 to 1999

Voice of America, Washington D.C.

Delivered precise and sophisticated news reports with little or no supervision or guidance.